



# East Harlem Preservation

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February 4, 2009

Sr. Albert Medina, Chair  
East River North Renewal, Inc.  
430 East 118th Street  
New York, New York 10035

Re: Support for the recognition of “La Marqueta” as a memorial landmark

Señor Medina:

East Harlem Preservation, Inc. (EHP) is pleased to endorse your efforts to have the outdoor plaza and existing structures of the world-famous “La Marqueta” declared a memorial landmark – with particular recognition of the historical contributions of the Puerto Rican community in helping to develop and maintain this most important cultural monument.

We support this unique tribute and we commend you, Mr. Albert Medina for your creative drive and commitment to establish a permanent affirmation of the contributions and achievements of Boricuas in El Barrio (“East Harlem”).

EHP therefore joins East River North Renewal, Inc. in requesting that the City of New York designate the site of “La Marqueta,” including the outdoor plaza (“La Placita”) on Park Avenue extending from the south side of East 116th Street to the north side of East 115th Street and the adjacent indoor food market on Park Avenue (from the north side of East 115th Street to the south side of East 113th Street), a memorial landmark.

We look forward to working with you to ensure that this initiative is realized.

Sincerely,

Marina Ortiz, Founder & President  
East Harlem Preservation

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